

## ICBC (Asia) Opens Kau Yuk Road Personal Banking Centre Network Expands to Fifty-Six Branches

13 August 2014, Hong Kong – ICBC (Asia) (“the Bank”) announces today the opening of Kau Yuk Road Personal Banking Centre at Shop 3 & 4, G/F, Ying Cheong Building, 21 Kau Yuk Road, Yuen Long, New Territories. This is the fifth Personal Banking Centre and the 56th branch of the Bank, further strengthening the branch network in Yuen Long and Northwest New Territories.

The Kau Yuk Road Personal Banking Centre is located at the ground floor of Ying Cheong Building, junction between Kau Yuk Road and Sai Yu Street. Situated in the heart of Yuen Long where it is a local hot spot, this is also in the proximity of Shenzhen Bay and Futian Immigration Port, which enables the Bank’s network to attract tourists from the mainland.

Mr. Song Wanhai, Deputy Chief Executive of ICBC (Asia), stated, “ In addition to our existing branch situated on the busy Castle Peak Road - Yuen Long, we open this new personal banking centre in another bustling location, Kau Yuk Road, to further strengthen our branch network in the Northwest region. Yuen Long has been developing rapidly in recent years, with the foresight of various new residential estates will be completed soon, this strategic location is advantageous to capture high potential customers. Setting up a new branch here is to meet the increasing demand on banking services by both local and mainland, retail and commercial customers. ”

The Kau Yuk Road Personal Banking Centre is approximately 1,000 sq.ft.; its modern and elegant design provides comfortable banking environment with high quality services. The Personal Banking Centre is divided into three zones to meet the needs of different customers: Securities Trading Services area, 24-hour Self Banking Services area and an “Elite Club” Wealth Management Centre for serving privileged customers through offering of personalized and professional financial planning services.

To celebrate the branch opening, new customers who open “Elite Club” Account can enjoy fabulous privileges up to HK\$3,850, including a sumptuous meal set for two worths HK\$1,500 at Michelin-starred Fook Lam Moon Restaurant or Guo Fuk Luo, plus many other attractive offers.

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**Industrial and Commercial Bank of China (Asia) Limited**

Industrial and Commercial Bank of China (Asia) Limited (“ICBC (Asia)”) is a licensed bank incorporated in Hong Kong. It has 56 branches, 23 “Elite Club” Wealth Management Centres and 4 commercial business centres in Hong Kong. It is principally engaged in banking, financial and other finance-related services with a focus on retail and commercial banking as well as corporate banking business. As at the end of 2013, the balance of total assets of ICBC (Asia) amounted to HK\$569.8 billion with its after-tax net profit reached HK\$5.257 billion in 2013. Chinese Mercantile Bank and ICBC (Asia) Investment Management Company Limited, two wholly-owned subsidiaries of ICBC (Asia), are specialized in RMB services in Mainland China and the investment management businesses with a focus on Asia respectively. ICBC (Asia) is the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited (“ICBC”) – currently the largest commercial bank in China.