



2012 Event Highlights

January

- Our staff and their family members participated in the “2011/2012 Hong Kong and Kowloon Walk for Millions”, in order to raise funds for the “Family and Child Welfare Services” supported by The Community Chest.
- Shau Kei Wan Branch was upgraded to Shau Kei Wan Personal Banking Centre.

February

- Awarded “Excellent Brand of Cross-border Banking Services” by the “Hong Kong Leaders’ Choice” organized by Metro Finance.
- Organized “2012 ICBC (Asia) Charity Golf Day” and invited customers and business partners to make donation and participate in the golf game. All proceeds were donated to Caritas-Hong Kong.
- Launched the new mobile banking services which supported both WAP and iPhone Apps versions.
- Awarded “2011 Excellent Growth of Merchant Acquiring Business in Hong Kong” by China UnionPay in its partners annual dinner, representing a significant growth of merchant acquiring business of ICBC (Asia)’s UnionPay Cards.
- Siu Sai Wan Branch was opened and it further strengthened the branch network of ICBC (Asia) in Hong Kong Island East.

March

- ICBC (Asia) was invited by the Treasury Markets Association in Hong Kong to act as one of the quoting banks of the offshore Renminbi HIBOR.
- Presented with “Caring Company” logo by The Hong Kong Council of Social Service for 10 consecutive years.

April

- Successfully launched FOVA system, which marked that the FOVA core banking system of ICBC Group has fully covered all its overseas institutions, and was an important milestone in the process of constructing a unified global platform for business operations and information management as well as promoting the Group’s international operations and global service strategy.

- Increased the varieties of Gold Margin Trading based on the Foreign Exchange Margin Trading, which allowed customers to be able to invest in both foreign exchange and gold markets via one account.

May

- Organized an “Elite Club presents: 360° Wealth Management Forum”, providing customers with comprehensive analysis on the latest investment strategies in the dynamic market by several famous investment specialists via nine seminars.
- Removal and expansion of Wanchai Branch, which assisted to serve the quality customers in high-end commercial district.

June

- Launched “Sports Q&A - Withdraw Money to Win Gold Medal” ATM Quiz Program and provided fabulous prizes in order to gear up the international grand sports event held once every four years, from which customers could learn the history and knowledge of some popular sports through the interactive games.
- Established Euro-commercial Paper (ECP) Program, becoming the third local bank to successfully establish ECP Program.
- Ministry of Finance issued RMB23 billion sovereign bonds in Hong Kong. Acted as Lead Underwriter, Bookrunner and Placing Bank for the fourth time, ICBC (Asia) participated in the issue and launched various promotion activities such as large-scale outdoor advertisement, achieving remarkable sales performance in the end.

July

- Launched new service of opening Securities Margin Account online, which was initiated inside Hong Kong and enhanced the attractiveness of online investment services of ICBC (Asia).
- ICBC (Asia) was invited by the Treasury Markets Association in Hong Kong to act as one of the quoting banks of USD/HKD exchange fixing price, providing important reference information to the business development of treasury market in Hong Kong.
- Organized the “Offensive and Defensive Strategies in Dynamic Stock Market” Investment Seminar, inviting reputable experts to share their incisive investment insight with customers.
- Acted as Joint Lead Underwriter and Bookrunner to issue 2.5 billion offshore Renminbi bond in Hong Kong for China Development Bank.

August

- Acted as Joint Global Coordinator, Joint Lead Underwriter and Bookrunner, in successfully issuing the 1.8 billion Renminbi bond in Hong Kong for Sinotruk (Hong Kong) Limited.
- Acted as a Lead Underwriter to successfully issue the first offshore Renminbi bond for ICBC in Hong Kong, which was the Group's first attempt on financing activities via Hong Kong bond market.
- Launched new ICBC UnionPay Dual Currency Platinum Credit Card, which provided unique services to customers, such as purchases via one card with both Renminbi and Hong Kong Dollar accounts, infinitely accessing to VIP lounges in some airports in Mainland, and rapidly accessing to the Guangzhou-Shenzhen Railway with just a swipe of the card, etc.
- Launched new business of opening accounts for non-Hong Kong residents.
- Was named one of the "Top 10 Banks (Hong Kong)" and "Top 10 Banks for Asset Growth" in the "2012 Top 300 Asian Banks" held by "Yazhou Zhoukan" magazine, and ICBC (Asia)'s ranking in Asia rose from 122 in 2011 to 98 in 2012.
- Established the first Securities Service Centre, facilitating convenient services for the customers.

September

- Successfully launched the ICBC Global Transfer service of cross-border transaction within ICBC Group with higher processing speed and lower charges.
- Donated 588 desktop computers to Caritas-Hong Kong. These computers would be re-allocated to the people and organizations in need in order to make contribution to environmental protection.

October

- Tai Wai Branch was opened, which further strengthened our branch network in New Territories East.
- Launched Foreign Exchange and Gold Margin Trading business quoted in Renminbi and Hong Kong Dollar, which enabled customers to choose a variety of currencies to trade gold and enhanced ICBC (Asia)'s customer services capability and business competitiveness.
- ICBC Group staff participated in the "Heifer- ICBC Race to Feed 2012" which was sponsored by ICBC and organized by well-known charitable institution - Heifer International.

November

- ICBC (Asia) staff devotedly participated in the Caritas raffle ticket selling and Caritas bazaars in order to raise funds for Caritas-Hong Kong.
- Signed trade finance agreement “Tango Tong” with Standard Bank Argentina S.A., successfully expanded business scope in the South American region.
- Made donations under the “Sowers Action Library Projects” for buying books, establishing and managing a library of a primary school in Yunnan Province.

December

- Invited by Hong Kong Monetary Authority, attended the Second meeting of London - Hong Kong RMB Forum in London and made a speech on the topic of Liquidity of RMB Market.
- Chinese Mercantile Bank, a wholly-owned subsidiary of ICBC (Asia), attended The 6th China (Shenzhen) International Finance Exposition in Shenzhen Convention and Exhibition Center, mainly introduced its cross-border RMB banking business and received The Best Financial Product Innovation Award.
- Established Tai Wai Station Personal Banking Centre.