



中國工商銀行(亞洲)  
ICBC (Asia)



### ICBC (Asia) Organized All-round “Wealth Management Expo”

4 May 2010, Hong Kong - ICBC (Asia) organized a “Wealth Management Expo” on 24 April 2010, in order to provide practical investment-related information and tips on healthy life for its customers. The Expo consisted of 9 seminars of various topics, which include “investment and wealth management”, “healthy life” and “collection & appreciation” etc. ICBC (Asia) invited several experts and celebrities to analyze the macro economy, gold market, stock market, property market and foreign currencies, and also offer advices on alternative investments and personal healthiness. These enabled the investors to grasp the latest market information and to make wise investment decisions.

The Expo was well-received by the participants with over 2,000 person-time. In order to boost the atmosphere, ICBC (Asia) arranged lucky draws for the participants and prizes included free ICBC credit card spending limit worth HK\$30,000 and a range of fabulous gifts, which made the Expo a fruitful experience to the participants.

Mr. Stanley Wong, Director and Deputy General Manager of ICBC (Asia), stated, “This is the largest seminar we have organized for our customers and the public during the years. It provided the most diversified topics and the number of participant also reached record high. We feel very delighted that several business partners, many customers and the public fully supported this Expo. We expect to hold similar events in near future in order to enhance the communication with our customers.”

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#### **ICBC (Asia)**

ICBC (Asia) is a licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong Limited (Stock Code: 349). It has 44 branches, 10 “Elite Club” Wealth Management Centres and 4 commercial business centers in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. ICBC (Asia) is the flagship of Hong Kong

banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in the Mainland China (in terms of total assets). On 3 June 2009, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C- Bank Financial Strength Rating (BFSR) by Moody's Investors Service.