



中國工商銀行(亞洲)
ICBC (Asia)



**ICBC (Asia) Launches “Auto-payroll Service Promotion”
New Customers Can Enjoy Free Credit Card Spending of 3.3% of Monthly Salary**

29 October 2008, Hong Kong - ICBC (Asia) launches its “Auto-payroll Service Promotion”, by which new customers registering within the promotion period can enjoy free credit card spending of 3.3% of their monthly salary. In addition, all customers who use ICBC (Asia)’s Auto-payroll service may also enjoy a range of banking offers, including preferential interest rate of tax loan, extra 0.2% cash rebate for mortgage loan, 10% discount on premium of selected general insurance plans, 50% discount on handling charge of selected banking services, low balance monthly service fee waiver and ATM card annual fee waiver. Registration procedures of the offers are easy and simple. For registration, customers may visit any ICBC (Asia) branch. The offers are valid till 31 January 2009.

For enquiry, please contact Customer Service Hotline at 218 95588 or any ICBC (Asia) branch.

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ICBC (Asia)

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 43 branches, 9 “Elite Club” Wealth Management Centres, 5 dedicated commercial business centers and an Investment Service Centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. ICBC (Asia) is now the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in the Mainland China (in terms of total assets). On 6 June 2007, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C–Bank Financial Strength Rating (BFSR) by Moody’s Investors Service.