



中國工商銀行(亞洲)
ICBC (Asia)



ICBC (Asia) Opens Ngau Tau Kok Branch Retail Network Expands to Forty-Three Branches

29 September 2008, Hong Kong - ICBC (Asia) announced today the opening of Ngau Tau Kok Branch at Shop Nos. G211-214, G/F., Phase II, Amoy Plaza, 77 Ngau Tau Kok Road, Kowloon. Ngau Tau Kok Branch, the 43rd branch of ICBC (Asia), offers quality and comprehensive services to the customers in Ngau Tau Kok district. During the year, ICBC (Asia) is devoted to implementing the branch network optimization project with two existing branches expanded and two new branches established.

The Ngau Tau Kok Branch of ICBC (Asia) covers an area of approximately 2,050 square feet and it is located at the shopping mall of large-scale residential estate Amoy Gardens. It is adjacent to the busy Ngau Tau Kok Road, which is the prime region with the busiest traffic. The branch also adopts the decoration style and equipment matching with other recently renovated branches, which considerably enhanced the branch environment and facilities. In addition to the banking services, the Ngau Tau Kok Branch has a spacious reserved securities area providing the real-time quote and trading services

The opening cocktail of ICBC (Asia) Ngau Tau Kok Branch is held today. Director and Deputy General Manager Mr. Stanley Wong, Deputy General Manager of Retail Banking Mr. Brian Fong, Head of Branches Sales & Services Mr. Raymond Fung, Kowloon Zone Manager Mr. Chung Kwok Nam, and Ngau Tau Kok Branch Manager Mr. Peter Chan jointly officiated the ribbon cutting ceremony.

Mr. Stanley Wong stated after the opening ceremony, "ICBC (Asia) put a lot of resources to enhance the facilities and environment of our retail branches. We established a new branch in Amoy Plaza mainly because there are several large-scale estates in the district. The high population creates a huge potential client base and we expect to serve them with our quality banking services. Besides, the new branch enables our existing customers to enjoy our services conveniently while they do not have to visit another district to manage their banking issues."

Customers who use the securities trading, investment funds, time deposits, planned savings, credit card or “Elite Club” services at the Ngau Tau Kok Branch will enjoy preferential offers or a fine gift.

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ICBC (Asia)

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 43 branches, 9 “Elite Club” Wealth Management Centres, 5 dedicated commercial business centers and an Investment Service Centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. ICBC (Asia) is now the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in the Mainland China (in terms of total assets). On 6 June 2007, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C–Bank Financial Strength Rating (BFSR) by Moody’s Investors Service.