



中國工商銀行(亞洲)
ICBC (Asia)



ICBC (Asia) Promotion
Join “Elite Club” and Enjoy Fabulous Offers Worth Up to HK\$9,000

17 March 2008, Hong Kong – ICBC (Asia) “Elite Club” provides professional and personalized wealth management service to high net-worth customers with total liquid assets of HKD800,000 or above. Customers may enjoy cross-border financial services with ease and peace.

The economy of both the Mainland and Hong Kong recorded strong growth in the recent years and their integration also further accelerated. Being the flagship of Hong Kong banking business of ICBC, ICBC (Asia) always adopts the business strategy of “interaction between Mainland and Hong Kong” and provides priority cross-border financial services for the “Elite Club” customers.

In addition to the superior local banking services like dedicated service counters, preferential interest rate, privileged fee on investment and RMB services, ICBC (Asia) “Elite Club” also extends the VIP services to the Mainland. Customers are able to enjoy preferential services of ICBC on the Mainland with their “Elite Club” card, including more than 3,000 wealth management centres throughout the Mainland and the reserved priority counters with special “green passage” at over 10,000 branches. Privileges on wealth management products subscription and banking services are also available. All these privileges make the “Elite Club” customers superior than the others no matter on the Mainland or in Hong Kong.

From 17 March to 30 April 2008, all new customers of “Elite Club” will be awarded with fabulous offers, including Investment Funds Savings Plan subscription credit up to HK\$9,000 or Insurance voucher up to HK\$4,500 or free credit card spending limit up to HK\$3,000 simply by increasing their total liquid assets at ICBC (Asia) by 30 April 2008.

Besides the above welcome privileges, all “Elite Club” customers can enjoy special subscription fee of investment funds as low as 0.88%.

For enquiries, please contact our Dedicated Customer Service Hotline on 276 95588 or visit any branch of ICBC (Asia).

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ICBC (Asia)

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 41 branches, 8 “Elite Club” Wealth Management Centres, 5 dedicated commercial business centers and an Investment Service Centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. ICBC (Asia) is now the flagship of Hong Kong banking business of Industrial and Commercial Bank of China Limited, the largest commercial bank in the Mainland China (in terms of total assets). On 6 June 2007, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and C–Bank Financial Strength Rating (BFSR) by Moody’s Investors Service.