



中國工商銀行(亞洲)
I C B C (Asia)



Open ICBC (Asia) “My Child” Savings Account with Related Banking Products First 50 Customers to Receive 2 Tickets of Children Musical “Villain Village”

19 July 2007, Hong Kong – ICBC (Asia) understands our kids’ future depends on parents’ nurture today. To help parents thoroughly develop their children’s IQ, EQ, and FQ, ICBC (Asia) launched the “Back to School” children and family products promotion. Such promotion offers a series of banking products that include “My Child” Savings Account, Planned Savings, Investment Funds Savings Plan and Family Club, which can assist the children to develop a good habit of savings and the concept of financial management.

From now till 30 September 2007, the first 50 customers who open a “My Child” Savings account together with Planned Savings or Investment Fund Savings Plan or Family Club are entitled to receive 2 tickets of children musical “Villain Village” produced by Theatre Ensemble. Other customers who open a “My Child” Savings Account or Planned Savings will receive Joint Publishing HK\$50 cash coupon. Customers who subscribe to Investment Funds Savings Plan or join Family Club will receive a set of Junior Monopoly from Hasbro.

“My Child” Savings Account offers a specially designed savings passbook for the children. In addition, customers may apply to the ‘My Child’ Protection Scheme by paying HK\$10 per month as premium, which includes 24-hour global accident and medical protection together with global hospital cash protection coverage.

Planned Savings allows customers to achieve their goal via monthly deposit contribution. The minimum deposit amount is as low as HK\$800 per month while both fixed interest rate or floating interest rate are available. Customers may choose a deposit period of 6 months to 60 months to suit their needs.

With the Investment Funds Savings Plan, customers’ monthly contribution will be invested regularly in a portfolio of mutual funds to achieve their financial goals. The earlier they start saving, the sooner they and their family can realize their dreams!

Family Club offers an integrated banking services and a series of banking privileges which include bonus interest for deposit, preferential commission for online securities trading, credit card and ATM card annual fee wavier etc. In addition, the members can enjoy different gatherings for their families during the year.

For details on the products, please contact Customer Service Hotline at 218 95588, visit <http://www.icbcasia.com> or any ICBC (Asia) branches.

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ICBC (Asia)

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 40 branches, 5 dedicated commercial business centres and an investment service centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. ICBC (Asia) is now the flagship of Hong Kong banking business of Industrial and Commercial Bank of China, the largest commercial bank in the Mainland China (in terms of total assets). On 23 November 2005, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and D+ Bank Financial Strength Rating (BFSR) by Moody's Investors Service.