



中國工商銀行(亞洲)
ICBC (Asia)



ICBC (Asia) Opens New Wan Chai Road Branch Equipped With “Elite Club” Wealth Management Centre

30 April 2007, Hong Kong – ICBC (Asia) announces its brand-new Wan Chai Road Branch is now open at G/F, 103-103A Wan Chai Road, Hong Kong. The new branch covers a floor area of over 4,500 sq. ft. The “Elite Club” Wealth Management Centre inside the new branch allows the high-yield customers to enjoy banking services in a spacious and comfortable environment.

Wan Chai Road Branch is at the junction of Johnston Road and Wan Chai Road with busy traffic. In addition, the new branch is adjacent to numerous commercial and residential buildings so that it can provide general banking services together with securities trading services for both commercial and personal customers.

In order to tie in the “Elite Club” services launched in March, an “Elite Club” Wealth Management Centre is established in Wan Chai Road Branch. It provides personalized banking and investment services to the high-yield customers with total liquid assets of HKD800,000 or above. The Centre has an exclusive reception area and several private guest rooms. The dedicated Relationship Managers together with a team of investment experts provide a full range of banking, investment and insurance services to address to the financial needs of individual customer.

At the ICBC (Asia) Wan Chai Road Branch opening cocktail held today, Director and Deputy General Manager Mr. Stanley Wong, Deputy General Manager of Retail Banking Mr. Brian Fong, Head of Branches Sales & Services Mr. Raymond Fung, Hong Kong Island Central Zone Manager Ms. Alice Lam and Wan Chai Road Branch Manager Ms. Iris Fung jointly officiated the ribbon cutting ceremony.

Mr. Stanley Wong said after the ceremony: “Our bank has removed and expanded seven branches and also established three new branches since 2004. We target to explore our business in Wan Chai because it is a densely populated district in which the large quantity of commercial and

personal customers created enormous business opportunities. In addition, the wealth management business is the main target of our retail banking in 2007 and we have devoted many resources for the 'Elite Club' services. The 'Elite Club' Wealth Management Centre in Wan Chai Road Branch is the sixth one and we expect to establish more in the near future. Moreover, an advanced financial planning system has been developed and we will employ extra professional relationship managers to serve the high-yield customers with tailor-made services.”

Customers who use the securities, investment funds, time deposits, credit card and financial analysis services at the Wan Chai Road Branch will enjoy additional preferential offers and a fine welcome gift.

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ICBC (Asia)

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 40 branches, 5 dedicated commercial business centres and an investment service centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. ICBC (Asia) is now the flagship of Hong Kong banking business of Industrial and Commercial Bank of China, the largest commercial bank in the Mainland China (in terms of total assets). On 23 November 2005, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and D+ Bank Financial Strength Rating (BFSR) by Moody's Investors Service.