



中國工商銀行(亞洲)
ICBC (Asia)



ICBC (Asia) Launches “Elite Club” Banking Services To Build the International Wealth Management Brand Jointly with ICBC

28 March 2007, Hong Kong – ICBC (Asia) launches the brand new “Elite Club” banking services today. This professional wealth management service is tailor-made for high net-worth customers with total liquid assets of HKD800,000 or above to enjoy the unique cross-border services.

In accordance with ICBC’s strategy to establish an international wealth management brand “Elite Club” and its brand essence “Confidence, Nature, Freedom”, ICBC (Asia) brings “Elite Club” with the service briefs of “3Ps” to Hong Kong. 3Ps indicate for Preferential, Professional and Private. With these service briefs, ICBC (Asia) provides high quality wealth management services, which allows customers to manage their finance with ease.

Each prestigious “Elite Club” customer will be served by a designated Relationship Manager, who will take care of customer’s personal financial needs by all means. The Relationship Manager and the professionals from our Personal Investment Centre will use advanced financial planning tools plus the comprehensive investment products (includes stocks, bonds, funds, derivative products and so on) from the Bank to formulate professional and appropriate financial solutions. What’s more, regular market update will be provided to assist customers to achieve their goals and to grow their wealth.

In addition, “Elite Club” Account is an integrated account for personal customers. This one-stop solution is an all-in-one account that handles all banking needs from multi-currency savings and current, fund sweeping services, automatic sweeping services, no-bounce cheque/ auto-pay protection, auto pledged overdraft line and e-channel banking services. It provides maximum convenience to customers in managing their wealth.

There are a series of banking service privileges for the valued “Elite Club” customers, including privileged interest rates for savings and time deposit, privileged fees for investment services, privileges for Renminbi and Mainland-related services, annual fee waiver for ATM card and

credit card, special fee waivers and discounts for banking services, etc. Moreover, 5 wealth management centres are already in service. They are located in Central, Hennessy Road, Sheung Wan, Tsim Sha Tsui and Tsimshatsui East Branch. More wealth management centres will be set up including one in Wanchai Road Branch and one in Mongkok Branch to be open in May and June respectively. Priority service counters are also available at all branches to provide a comfortable environment for customers to relax when enjoying our banking services.

Most importantly, these VIP services for “Elite Club” customers have been expanded to the Mainland. Customers are able to enjoy preferential services of ICBC with their ICBC (Asia) “Elite Club” ATM card, including:

- Private Guest Rooms: available at more than 3,000 wealth management centres throughout the Mainland to ensure a superior and comfortable banking experience.
- Priority “Green Passage”: customers can receive priority service at reserved “Elite Club” priority counters with special “green passage” at over 10,000 branches.
- Privilege on wealth management products subscription.

Except the above privileged services and offers, customers who successfully enroll in the “Elite Club” banking services and open a “Elite Club” Account during the period from 28 March 2007 to 27 June 2007 will be rewarded with a lucky Ru-yi glass ornament. In addition, other excellent welcome privileges include time deposit interest rate up to 3.93% p.a., commission waiver for the first 2 months for new securities customers and 1.68% investment funds subscription fee or combined with time deposit with up to 6.93% p.a. interest rate. For enquiries, please contact our Dedicated Customer Service Hotline 276 95588 or visit any of our branches.

Location of “Elite Club” Wealth Management Centres

“Elite Club” Wealth Management Centres	Address
Central Branch	1/F, 9 Queen's Road Central, Hong Kong
Hennessy Road Branch	Shop 2A, G/F. & Basement, Cameron Commercial Centre, 468 Hennessy Road, Causeway Bay, Hong Kong
Sheung Wan Branch	Shop F, G/F, Kai Tak Commercial Building, 317-319 Des Voeux Road Central, Sheung Wan, Hong Kong
Tsim Sha Tsui Branch	Shop 6-7, G/F., Hankow Centre, 5-15 Hankow Road, Tsimshatsui, Kowloon
Tsimshatsui East Branch	Shop B, G/F., Railway Plaza, 39 Chatham Road South, Tsimshatsui, Kowloon

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ICBC (Asia)

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 39 branches, 5 dedicated commercial business centres and an investment service centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Being the flagship of Hong Kong banking business of Industrial and Commercial Bank of China, the largest commercial bank in the Mainland China (in terms of total assets), ICBC (Asia) ranks the sixth in terms of total assets among the banks registered in Hong Kong and listed on The Stock Exchange of Hong Kong. On 23 November 2005, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and D+ Bank Financial Strength Rating (BFSR) by Moody's Investors Service.