



中國工商銀行(亞洲)  
ICBC (Asia)



### **ICBC (Asia)'s Children Product Promotion Winning the Workshop for Kids DJ Course**

6 March 2007, Hong Kong – In order to help kids in saving their red packet money, ICBC (Asia) introduced a series of savings plan and children product promotion. Such promotion can assist the children to develop a good savings habit and the special offers can also help them to grow healthily and earn a unique experience.

From now till 30 April 2007, customers who open a “My Child” Savings Account will receive Joint Publishing HK\$20 cash coupon; “Hand-in-Hand” to open 2 accounts will receive Joint Publishing HK\$50 cash coupon; “Hand-in-Hand” to open 3 accounts will receive Joint Publishing HK\$100 cash coupon. Transfer of the previous red packet money to 1-year time deposit at ICBC (Asia) will receive a preferential interest rate of board rate plus 0.5% p.a..

In addition, new customers of “Planned Savings” will receive Joint Publishing HK\$20 cash coupon and annual interest rate plus 0.25%; subscription to Investment Savings Plan is entitled to a Dr. Kong HK\$100 gift coupon; customers of Education Saver 21 Insurance Savings Plan will receive a PlaynLearn, which is organized by experienced radio DJ Mr. Michael Leung, HK\$500 course coupon.

All new account holders will enter a grand lucky draw where the winners will win an unforgettable experience - a special “Workshop for Kids DJ” course, that will be lectured by PlaynLearn Principal, Mr. Michael Leung. Participants can learn the control of tone, correct pronunciations, organization skills and emergency tactics during the course. After the course, participants will receive a certificate and a “Making of Workshop for Kids DJ” VCD. A radio star may be fostered from this course. “My Child” Savings Account or “Planned Savings” customers will receive one drawing entry while five and ten drawing entries will be provided for “Investment Savings Plan” and “Education Saver 21 Insurance Savings Plan” customers respectively.

“My Child” Savings Account holder will obtain a specially designed savings passbook and free ATM card. In addition, customers only need to pay HK\$10 per month as premium to apply to the “Kid protection plan”, which includes 24-hour global accident medical protection and global hospital cash protection coverage.

Planned Savings allows customers to achieve their goal via monthly deposit contribution. The minimum deposit amount is as low as HK\$800 per month while both fixed interest rate or floating interest rate are available. Customers may choose a deposit period of 6-month to 60-month to suit their needs.

With the Investment Funds Savings Plan, customers' monthly contribution will be invested regularly in a portfolio of mutual funds to achieve their financial goals. The earlier they start saving, the sooner they and their family can realize their dreams!

Education Saver 21 Insurance Savings Plan helps customers to accumulate a savings fund for their child's future education and career training and the amount of such savings fund is guaranteed by Zurich Life for the time when the kid reaches the age of 21. An extra bonus, equivalent to 1% of the total premium settled in the previous year, will be offered as a red packet each Chinese New Year. This plan also offers a comprehensive life insurance, terminal illness coverage and other riders, which give the customers a peace-of-mind coverage. In addition, they can designate a trust company arranged by Zurich Life, as the contingent trustee at no set-up charge.

For details on the products and the lucky draw, please contact Customer Service Hotline at 218 95588, visit <http://www.icbcasia.com> or any ICBC (Asia) branches.

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### **ICBC (Asia)**

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 39 branches, 5 dedicated commercial business centres and an investment service centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Being the flagship of Hong Kong banking business of Industrial and Commercial Bank of China, the largest commercial bank in the Mainland China (in terms of total assets), ICBC (Asia) is currently the sixth largest bank (in terms of total assets) among banks listed in Hong Kong. On 23 November 2005, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and D+ Bank Financial Strength Rating (BFSR) by Moody's Investors Service.