



中國工商銀行(亞洲)
ICBC (Asia)

ICBC (Asia) Organizes “Property Investment Seminar” for the Prestigious Customers

12 September 2006, Hong Kong - As ICBC (Asia) always tries its best to strengthen customer relationship and to upgrade the services quality, a “Property Investment Seminar” was held in their flagship branch in Central on 12 September 2006. The seminar aimed at providing up-to-date information and analysis on the Global and Mainland property markets for the prestigious customers.

At the seminar, three talks were delivered by investment experts including Mr. Wang Honghai, General Manager, Consumer Finance Department, Shanghai Branch of ICBC, Mr. Macro Tang, Head of Intermediary Sales, JF Funds Limited, and Mr. Shih Wing Ching, Chairman, Centraline (Holdings) Company Limited. The topics were “The impact of China’s macro-economic tightening measures on its property market”, “Global property market and the investment direction” and “Prospects on Hong Kong citizen investing in Mainland property”, which are expected to deepen customers’ understanding on investing in Global and Mainland property markets.

The seminar was held at the Central Branch of ICBC (Asia) at 1/F, 9 Queen’s Road Central, Hong Kong, which was unveiled on 9 August 2006. The premises is around 12,000 sq. ft. with a wealth management centre established inside the branch to provide the prestigious customers with personalized financial planning services. An investment service centre was also set up to offer real-time securities quotation and trading services.

Being the flagship of Hong Kong banking business of Industrial and Commercial Bank of China, ICBC (Asia) strives for expanding its wealth management business as part of its business development. Backed by the largest commercial bank in Mainland China, it also developed a series of Mainland-related products and services with unique selling points such as Mainland mortgage loan, Dual Currency Credit Card and remittance service with pre-determined RMB exchange rate. “Property Investment Seminar” is one of the offerings ICBC (Asia) uses to upgrade the services to its valued customers. The Bank will continue to

arrange various investment seminars and make use of ICBC's strong resources and network in the Mainland by inviting experts from ICBC to deliver talk in Hong Kong. It hopes to meet different customers' needs and to upgrade the mainland related value-added services provided to the prestigious customers.

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ICBC (Asia)

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 39 branches, 5 dedicated commercial business centres and an investment service centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Being the flagship of Hong Kong banking business of Industrial and Commercial Bank of China, the largest commercial bank in the Mainland China (in terms of total assets), ICBC (Asia) is currently the sixth largest bank (in terms of total assets) among banks listed in Hong Kong. On 23 November 2005, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and D+ Bank Financial Strength Rating (BFSR) by Moody's Investors Service.