



中國工商銀行(亞洲)
ICBC (Asia)

ICBC (Asia)'s Third China Study Tour Provides Unique Learning Experience to Local Students

15 August 2006, Hong Kong - As a responsible corporate citizen, ICBC (Asia) has always been actively serving the society and, in particular, encouraging the development of juvenile. With the strong support from its parent bank - ICBC and the experience of the tours, ICBC (Asia)'s third China Study Tour entitled "Ancient Capitals in Central Plains – Henan Study Tour" was successfully held from 17 to 23 July. It provided local students with a great chance to learn the history and culture of China.

The Study Tour consists of 38 students from 23 local secondary schools. They were nominated either by their schools or Caritas-Hong Kong and most of them were subsidized by ICBC (Asia) and its business partners. In addition to the tour guides, there were six workers including teachers, social workers of Caritas-Hong Kong and staff from the Bank accompanying and guiding the students throughout the tour.

The Study Tour received warm hospitality from Henan Branch of ICBC, which showed the strong presence of ICBC in China. The tour members visited one of the focal secondary schools in the Province, Zhengzhou No. 47 Middle School. After the introduction of the campus and their learning environment by Zhengzhou students, Hong Kong students led the team-building games. Then in the afternoon all the students went sightseeing in the Huanghe Tourist Area together. The whole-day interaction enabled students from both places to learn different cultures and build up friendship among them.

The Study Tour then visited several major attractions in the Province. Highlights included Henan Museum, Shang Dynasty Ruins (also known as Yin Ruins), Yue Fei Memorial Temple, Kaifeng - the ancient capital for seven dynasties, as well as Longmen Grottoes. One of the key features of the Henan Tour was a Kungfu (Martial Art) learning session at Shaolin Temple, which is widely believed as the birthplace of Chinese Kungfu.

Under the guidance of social workers and teachers, students had improved their social skills

and leadership competence through group activities. Each student was awarded a certificate issued by Caritas-Hong Kong upon completion of the program.

“The Tour was a great success. We believe all the students have a better understanding on Chinese history and culture, as well as our parent bank ICBC,” said Mr. Stanley Wong, Director and Deputy General Manager of ICBC (Asia) and the leader of Study Tour . “We will continue our dedication to social services and student education and we look forward to organizing the study tour every year, so as to provide local students with a chance to travel and broaden their horizon.”

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ICBC (Asia)

ICBC (Asia) is a full licensed bank incorporated in Hong Kong with its shares listed on The Stock Exchange of Hong Kong (Stock Code: 349). It has 38 branches, 5 dedicated commercial business centres and an investment service centre in Hong Kong. It is principally engaged in banking, financial and other financial related services with focus on retail banking, commercial banking as well as corporate banking business. Being the flagship of Hong Kong banking business of Industrial and Commercial Bank of China, the largest commercial bank in the Mainland China (in terms of total assets), ICBC (Asia) is currently the sixth largest bank (in terms of total assets) among banks listed in Hong Kong. On 23 November 2005, ICBC (Asia) was assigned A2/Prime-1 long-term/short-term deposit ratings and D+ Bank Financial Strength Rating (BFSR) by Moody’s Investors Service.